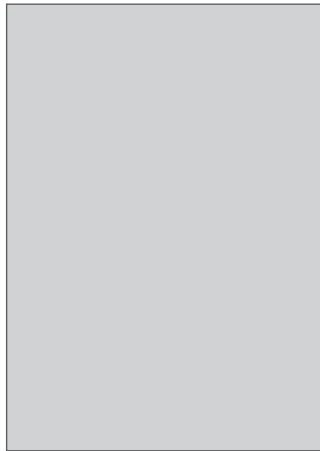


# THE ODYSSEY

CINEMA ST ALBANS



## ADVERT SIZES



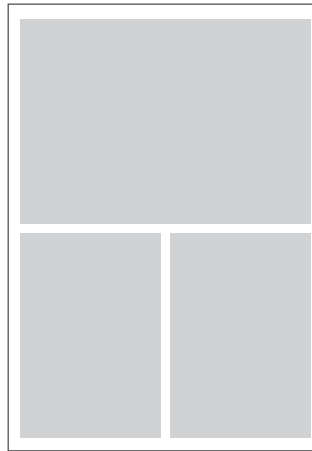
### Full page

#### Trim size

148mm wide x 210mm high  
(all text must be a minimum of 5mm within the edge of trim size)

#### Bleed

Add 3mm around outside edge of trim size.  
Full page bleed  
154mm wide x 216mm high



### Half page

#### Advert

135mm wide x 95mm high

### Quarter page

#### Advert

65mm wide x 95mm high

## FILE FORMAT

Please send copy in one of the following formats:

- Adobe Acrobat PDF is the preferred file format. If creating a pdf please ensure all fonts and images are embedded. All images must be CMYK with a resolution of 300dpi.
- Jpeg files with images/fonts embedded  
Any embedded images must be CMYK with a resolution of 300dpi.

**FULL PAGES MUST INCLUDE 3 MM BLEED (IF COLOUR/IMAGE/BORDER STARTS AT EDGE OF ADVERT) AND CROP MARKS**

N.B. Any adverts not supplied as stated run the risk of being printed as supplied, which may result in very poor quality output.

## DIGITAL FILE TRANSFER METHODS

Email - artwork may be emailed to the addresses on the right

**Please put the name of your company and month of insertion into the subject**, alternatively files too large for email can be sent via [www.wetransfer.com](http://www.wetransfer.com) or similar data transfer sites.

For any queries regarding the supply of your artwork please call Jacqui on 01296 668739

**ALL ADVERTS MUST BE SUPPLIED BY THE FIRST FRIDAY OF THE MONTH FOR FOLLOWING MONTH'S PUBLICATION.**

## WHY ADVERTISE IN THE ODYSSEY PROGRAMME?

### Circulation

- 8000 printed monthly, read by many, many more!
- Freely available at the Odyssey Cinema, St Albans & The Rex Cinema, Berkhamsted. Approximate footfall (admissions) 150,000 annually to the Odyssey, 120,000 to The Rex
- Programmes will be distributed & displayed in many hotels, coffee shops, restaurants, pubs, shops, dentists and hair & beauty salons in St Albans and Harpenden
- Also available to download pdf from the Odyssey website

### Website

- Over 1,000,000 hits in 1st year of new **odysseypictures.co.uk** website
- Average 120,000 hits per month linked to rolling facebook page feed
- Odyssey Facebook page - 12k followers

**For advertising enquiries and booking contact Jill Taylor at [jill@odysseypictures.co.uk](mailto:jill@odysseypictures.co.uk) or tel: 07710 105148.**

**All artwork to be sent to:**

Jacqui Adams at [jacqui@demiurgedesign.co.uk](mailto:jacqui@demiurgedesign.co.uk)  
and Jill Taylor at [jill@odysseypictures.co.uk](mailto:jill@odysseypictures.co.uk)  
(please copy in both addresses)