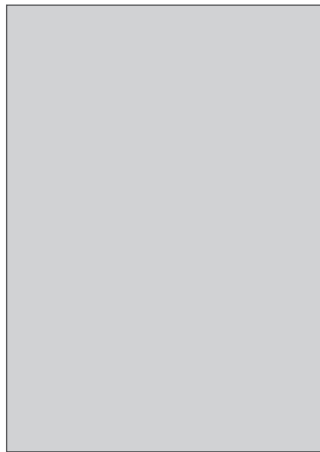


THE ODYSSEY

CINEMA ST ALBANS



ADVERT SIZES



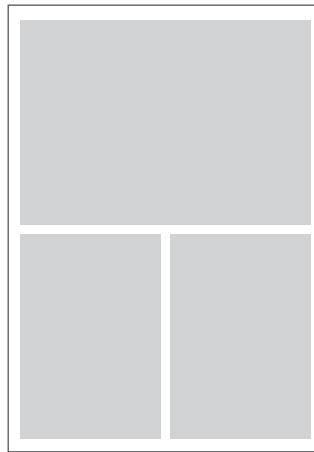
Full page

Trim size

148mm wide x 210mm high
(all text must be a minimum of 5mm within the edge of trim size)

Bleed

Add 3mm around outside edge of trim size.
Full page bleed
154mm wide x 216mm high



Half page

Advert

135mm wide x 95mm high

Quarter page

Advert

65mm wide x 95mm high

FILE FORMAT

Please send copy in one of the following formats:

- Adobe Acrobat PDF is the preferred file format. If creating a pdf please ensure all fonts and images are embedded. All images must be CMYK with a resolution of 300dpi.
- Illustrator CS-CS6/Photoshop CS-CS6 documents should be saved as EPS/jpeg files with images/fonts embedded/outlined. Any embedded images must be CMYK with a resolution of 300dpi.

Full pages must include 3 mm bleed (if required) and crop marks

N.B. Any adverts not supplied as stated run the risk of being printed as supplied, which may result in very poor quality output.

DIGITAL FILE TRANSFER METHODS

Email - artwork may be emailed to the addresses on the right

Please put the name of your company and month of insertion into the subject, alternatively files too large for email can be sent via www.wetransfer.com or similar data transfer sites.

For any queries regarding the supply of your artwork please call Jacqui on 01296 668739

ALL ADVERTS MUST BE SUPPLIED BY THE FIRST FRIDAY OF THE MONTH FOR FOLLOWING MONTH'S PUBLICATION.

WHY ADVERTISE IN THE ODYSSEY PROGRAMME?

Circulation

- 8000 printed monthly, read by many, many more!
- Freely available at the Odyssey Cinema, St Albans & The Rex Cinema, Berkhamsted. Approximate footfall (admissions) 150,000 annually to the Odyssey, 120,000 to The Rex
- Programmes will be distributed & displayed in many hotels, coffee shops, restaurants, pubs, shops, dentists and hair & beauty salons in St Albans and Harpenden
- Also available to download pdf from the Odyssey website

Website

- Over 1,000,000 hits in 1st year of new odysseypictures.co.uk website
- Average 120,000 hits per month linked to rolling facebook page feed
- Odyssey Facebook page - 11,500 likes

INTRODUCTORY PRICE PER MONTH (+ VAT):-

Full page	£600	Quarter page	£180
Half page	£300	Website	Variable

Discount:-

50% 6 Months. 25% 3 Months. (Excluding back page)

For advertising enquiries and booking contact Jill Taylor at jill@odysseypictures.co.uk or tel: 07710 105148.

All artwork to be sent to:

Jacqui Adams at jacqui@demiurgedesign.co.uk
and Jill Taylor at jill@odysseypictures.co.uk
(please copy in both addresses)